

4. Q3 Phase 2 - Giving the power to you

- All of our holders receive a \$TRTL token depending on the number of NFTs held, allowing them to vote on the decisions taken by the organization.
- The staking pool is formed and the decided amount is staked on the Klima DAO ecosystem.
- Second endangered animal species collection is conceptualized and announced to the public.

Q3 Phase 1 - The Executive Elevator

- All of our NFT holders receive their free whitelist spot for the next collection.
- Design and back-end implementation of the new collection is complete.
- Holders of multiple Trashy Turtlez NFTs will be airdropped their free rare NFT from the new collection.
- Release of our second species collection featuring a completely new theme and look with its own page on major Solana marketplaces.

6. Q2 phase 2- Onwards!

- Second round of our charity fundraiser takes place to vote on the charity initiatives we wish to donate to.
- Launch of our gift shop selling exclusive merch to our holders.
- More collaborations with popular NFT projects in the space.
- Introduction of more utilities to our holders across collections.
- We will continue to release new collections to raise awareness for various endangered animals which will connect our whole community of NFT holders via our charity DAO.
- As the NFT space evolves we plan to continue innovating by hiring Web 3 and Metaverse professionals and taking on more ambitious projects to continue expanding the organization and community.
- Expect bigger and better events, exclusive drops, collaborations and even a potential stake to earn game featuring your favorite Trashy animal.

3. Q2 Phase 1 - Branching out

Project launch towards the start of Q2.

- Whitelist presale mint takes place first, followed by the public mint.
- Development of the Trashy Turtlez NFT DAO begins.
- Partnerships with other projects to bring in more utility and benefits to our holders.

2. Q1 Phase 2 - Building the family

- Confirm collaboration deals with charities for the TrashyTurtlez DAO donations.
- Giveaways to discord and twitter members.
- Whitelist applications are open to the public.
- Trashy Turtlez website goes live including the whitepaper.

1. Q1 Phase 1 - NFT Lab and Restricted Access

- NFT art perfected by our talented artist.
- Discord and twitter accounts made available to our members.
- Charities contacted for collaboration and rewards for holders.
- DAO rules and project fund allocation finalized.

